



IMPACT STATEMENT 2023

Serving Charlottesville and Albemarle, Fluvanna, Greene, Louisa & Nelson Counties

By the Numbers

20,820 people received a wide array of services.



45,509 Home Delivered Meals provided.



14,906 people received information and referrals.



698 volunteers contributed **19,998** hours of service.



Advocacy for 3,857 elders in long-term care facilities.



3,232 people received insurance counseling services.

Your Support Helps Our Community Thrive

JABA has seen the senior population in our region increase to 25% of the total population, with 24% of those living alone. This underscores the importance of JABA's mission - to help all people age in the community of their choice. We continued to expand our services and support to meet this growing need, helping over **20,000 seniors and caregivers** during FY23.



We are proud of our continual evaluation process to be more effective and efficient in providing services and doing it in a fiscally sustainable manner. This led to a re-organization of the leadership team. We also started a new program, joining another Area Agency on Aging, to provide fee-for-service health assessments to contracted Managed Care Organizations. And through a grant with the Thomas Jefferson Planning District Commission (TJPDC), we are partnering with them to provide a Mobility Management program across the region.

The adult care centers have been re-named to better convey their purpose and dignity for the members- JABA Respite and Enrichment Centers (JREC). During the second half of the year, membership has increased every month. All of our centers are enjoying a growth in member numbers as we leave the intensity of COVID behind and can begin to socialize and engage consistently.

JABA CEO MARTA KEANE HONORED IN A JOINT RESOLUTION

Virginia State Delegate Sally Hudson and State Senator Creigh Deeds brought forward a Joint House Resolution honoring JABA CEO Marta Keane, presented to her by the Speaker of the House of Delegates in Richmond on Thursday, February 23, 2023.

"JABA is a cornerstone institution for our community -- for seniors, caregivers, and their families -- and we all have Marta to thank for leading its indispensable work," said Del. Hudson. "Now as president of the Virginia Association of Area Agencies on Aging she's sharing her leadership with peers statewide. It's a joy to join the JABA team in celebrating the 10th year of having Marta at the helm!"

JAZZ DIGS JABA FEATURING JOHN D'EARTH AND THE UVA JAZZ ENSEMBLE "A SMASHING SUCCESS"

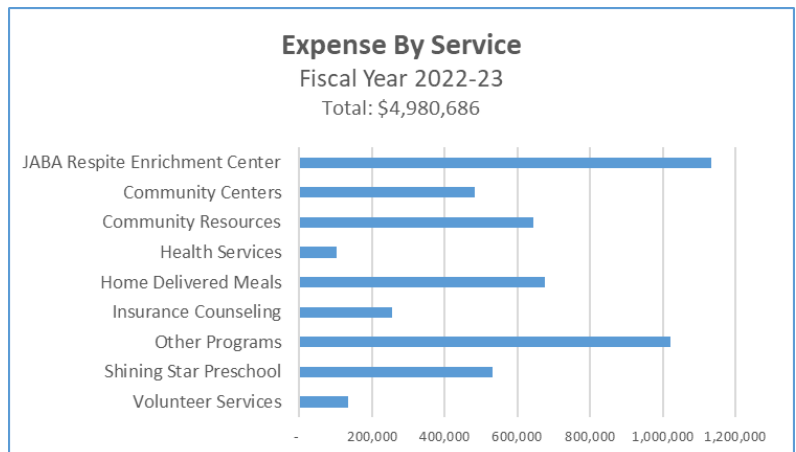
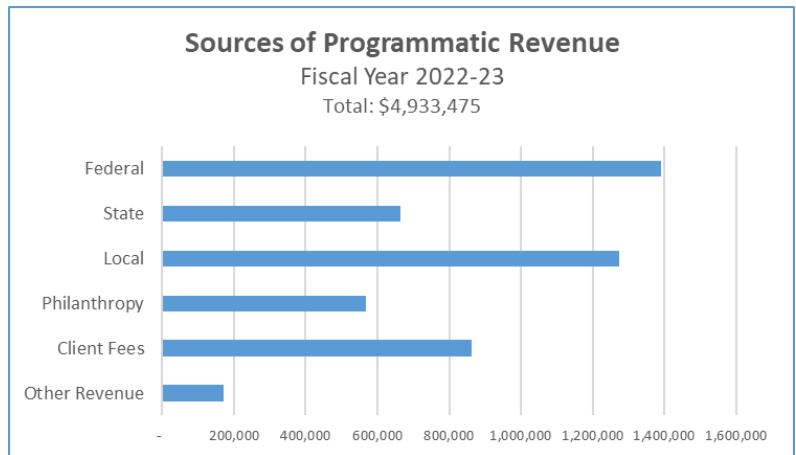
Legendary trumpet player John D'earth, along with the UVA Jazz Ensemble and internationally acclaimed French pianist Damien Groleau, headlined our first Jazz Digs JABA concert on April 28, 2023, at Charlottesville's Paramount Theater on the Downtown Mall. The concert included additional special guest performances, including the three tenor saxophone players (Charles Owens, J.C. Kuhl, and Colin Killalea), singer Tina Hashemi, and Mistress of Ceremonies Terri Allard. Proceeds from the event benefitted JABA programs and services. VIP ticket holders were treated to a meet and greet with D'earth and enjoyed an after event reception catered by C&O Restaurant.

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Thanks to John D'earth, JABA held its first musical fundraiser, Jazz Digs JABA in April, and it was a huge success, bringing many new faces to learn about JABA. These are examples of the collaborations that evolved this year internally and with community partners.

This great year is due to the strong team that demonstrates compassion and caring every day, as they support JABA's mission and maintain a great culture. They live the values. I thank all of you who have supported us this year - staff, volunteers, donors, and community partners - YOU ARE JABA!

Marta M. Keane, CEO



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